
January 1, 1900
December 31, 1900

Hershey Chocolate Company begins marketing Hershey’s Milk Chocolate bars. [Specific date is unknown. Event occurred in 1900.]

February 13, 1900

Hershey Chocolate Company introduces the automobile to Lancaster, Pennsylvania for business purposes. The automobile is a Riker Electric.

August 10, 1900

Lancaster Caramel Company is sold for $1 million to the American Caramel Company. The sale is a combination of cash and stock. M.S. Hershey retains the chocolate manufacturing machinery and the right to manufacture chocolate.