
June 16, 1923

Hershey Park's first roller coaster, The Joy Ride, is opened. The name is later changed to The Wild Cat. The roller coaster is a gift of Milton Hershey to the town in honor of its 20th anniversary.The first woman to ride the roller coaster is Miss Marion Murrie, the daughter of William Murrie.

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June 17, 1923

In honor of community's 20th anniversary, Creatore's Band and Bethlehem, PA's Bach Choir perform concerts daily at the Convention Hall. [Hershey Press, 5/3/1923]