
September 1, 1937
September 30, 1937

Army Captain Paul P. Logan and Hershey Chocolate chief chemist Samuel Hinkle develop formula for "D" Ration Bar, and produce a limited run of product. [Specific date is unknown. Event occurred in September 1937.]

September 13, 1937

M.S. Hershey’s eightieth birthday party is held in the Hershey Sports Arena. His employees present him with a yellow-gold octagon ring, with 18 blue-white diamonds set in platinum, enclosing the “baby in the cocoa shell” trademark of Hershey Chocolate Corporation.