

September 1, 2021
September 30, 2021

High Point Rose Garden is removed from Hershey Gardens. The growth of trees in the area provided too much shade for the roses to thrive. It is replaced with a new Native Plant Garden made possible by donations from the family of Marcus Sanford. With the removal of the High Point Rose Garden, the total count of rose bushes is taken down to 3,000 with 115 cultivars (from a previous count of 3,500). [Event began in September 2021.]

November 1, 2020
November 30, 2020

The Hershey Story begins offering public tours of High Point mansion. The museum was able to provide tours for the first time ever because employees of Hershey Trust Company, for whom High Point serves as offices, worked remotely due to the COVID-19 pandemic. [First tours took place in November 2020.]

January 9, 2019

Hershey Entertainment & Resorts Company breaks ground for “Hershey’s Chocolatetown,” an all-new region at Hersheypark where guests can play, eat, shop, and gather year round. Opening is scheduled for Summer 2020.

June 25, 2018

Spencer Carbery is named the 26th head coach of the Hershey Bears hockey club.

December 13, 2017

The relocated Chocolate World Times Square store opens. It is located at 20 Times Square, 701 Seventh Ave, New York City, New York. The new store offers a variety of experiences including personalizing Hershey's chocolate bar wrappers, warm baked treats and chocolate beverages at Hershey's Kitchens Bakery, or visit Hershey's largest permanent s'mores experience.

April 27, 2017

The Hershey Company introduces new summer inspired candy flavors: Kit Kat Strawberry flavored candy, Hershey's Kisses Coconut Almond flavored candies, PayDay BBQ flavored candy, Reese's Honey Roasted flavored Peanut Butter Cups, Twizzlers Key Lime flavored twists, and Twizzlers Orange Cream Pop flavored twists.

March 10, 2017

The Hershey Company introduces Reese's Crunchy Cookie Cups

March 1, 2017

The Hershey Company names Michele Buck President and Chief Executive Officer.

February 1, 2017

February 28, 2017

The Iberian Lounge at The Hotel Hershey reopens after renovations. [Event occurred in February 2017.]