

September 10, 2025

The Hershey Company introduces Shaq-A-Licious XL Gummies in sneaker shapes — a new addition to Shaquille O’Neal’s popular Shaq-A-Licious XL Gummies line. The new lineup features three punchy flavors: mango (orange), lime (green) and strawberry (red).

November 11, 2024

Derry Township dedicates the Court of Honor at ChocolateTown Square Park. This new court honors all six branches of the U.S. Armed Forces and includes stars for all Derry Township individuals and Milton Hershey School students who gave their lives in service to their country. Additional names will be assigned to stars as the township is made aware of their sacrifice. The original 1943 Court of Honor plaques were displayed at the Hershey Community Center—and then moved to Cocoa Avenue Plaza—honor all who served in the military as “Derry Township’s Defenders of America.”

September 9, 2024

The Hershey Company introduces Shaq-A-Licious XL Gummies, a new line of oversized gummy candies from basketball icon and entrepreneur Shaquille O’Neal. Shaq-A-Licious XL Gummies feature two exciting varieties: Shaq-A-Licious Original, with gummies that are molded after O’Neal’s face, and Shaq-A-Licious Sour, offered in three playful shapes and flavors that celebrate his storied career.

September 20, 2023

Catherine Hershey Schools for Early Learning (CHS), a subsidiary of Milton Hershey

School (MHS), celebrated the opening of its first Early Childhood Education Center in Hershey, Pennsylvania. CHS Hershey, serving 150 local children, will operate as a year-round non-residential facility. Located at the corner of Governor and Homestead Roads, groundbreaking took place November 10, 2021.

June 21, 2023

Hershey Bears win their 12th Calder Cup Championship under the leadership of coach Todd Nelson. Goaltender Hunter Shepard was awarded the Jack A. Butterfield Trophy as the most valuable player of the 2023 Calder Cup Playoffs. The Bears now hold the AHL record for most Calder Cups won (12), and the most times in the playoffs (24 Finals appearances and 70 postseason appearances).

May 26, 2023

The Hershey Lodge opened a new restaurant called “Stacks.” It uses the former Hershey plant smoke stacks in its logo. It replaces the Hershey Grill.

April 26, 2023

Hershey Entertainment & Resorts Company closes the Cocoa Beanery at Hershey’s West End (formerly 1215 Research Boulevard). The property is owned by Hershey Trust Company, and was the former Milton Hershey School Student Home Englewood. HE&R established the Cocoa Beanery at this location in 2008. New owners, Loto Station, LLC, currently operate the former MHS Englewood barn as a live music venue, restaurant and brewery. Renovations will begin in May, with plans to reopen in Summer 2023.

June 21, 2022

Milton Hershey School (MHS) announces that Hershey Trust Company has purchased 14 East Chocolate Avenue from The Hershey Company for \$6.5 million. The former Community Building will provide offices and meeting spaces for both MHS and Catherine Hershey Schools for Early Learning (CHS). In the future, it is anticipated that the Hershey and MHS Archives will be moved to the same building, and there will be opportunities for community uses such as events and meetings.

June 21, 2022

The Hershey Company announces that it has donated the historic Hershey Theatre to The M.S. Hershey Foundation. The building has been condominiumized and Hershey Trust Company (on behalf of Milton Hershey School) has purchased the Community Building portion at 14 East Chocolate Avenue from The Hershey Company for \$6.5 million.